

LESS PAIN, MORE GAIN



The MM711 is a truly innovative mouse that does more with so much less. Along with all the pro-grade features that **make our gaming mice deadly in combat**, we've also implemented a striking new honeycomb shell design and a deceptively durable Ultraweave cable to trim the overall weight of the mouse to less than 60g. Combined with new feet made of supremely responsive, durable PTFE, the result is quicker movements, longer gaming sessions, minimal fatigue, and less wrist pain associated with repetitive stress injury.

FEATURES

- **Lightweight Honeycomb Shell** - New perforated housing is engineered to be supremely durable and lightweight, meaning you can play longer without fatigue
- **Ultraweave Cable** - Innovative ultraweave cable significantly reduces weight and cable pull while swiping. Fight against your enemies, not cable pull.
- **Gaming-Grade Optical Sensor** - Adjustable up to 16000 DPI for greater control, precision, and future-proofing
- **Stylish RGB Accents** – RGB LEDs in the scroll wheel and the logo allow for understated flair — while also serving as a functional DPI indicator.
- **Ergonomic, Ambidextrous Shape** - Optimized for right-handed gaming with two extra buttons for added convenience
- **Superior Quality Switches** – OMRON switches for left and right click are graded for 20 million presses that remain accurate and true till the end.
- **Superior Mouse Feet** - New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.

SPECIFICATIONS & PACKING INFORMATION

Product Name	MasterMouse MM711
Product Number	Page 3
Grip Type	Claw, palm, fingertip
Material	ABS Plastic
Mouse Feet	PTFE
Color	Black White
Surface Treatment	Matte Glossy
LED	YES, RGB on wheel and logo
Sensor	PixArt PMW 3389
CPI / DPI	7 Levels (400 - 800 - 1200 (default) - 1600 - 3200 - 6400 - 16000)
Tracking Speed	400ips
Lift Off Distance	< -2mm
Polling Rate	1000Hz
Angle Snapping	N/A
Mouse acceleration	50g
Processor	32 bit ARM Cortex M0+
On-board Memory	512KB
Lifespan of L/R switches	OMRON, 20 million
Buttons	6
Software	Yes, MasterPlus+ Support
Cable Length	Fixed Ultraweave cable, 1.8m
Dimensions (L x W x H) (mm)	116.5(L) x 62.4(W) x 38.3(H)mm 4.587" x 2.457" x 1.508"
Weight (Without USB Cable)	<60g
Warranty	2 years

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UPC code	Page 3
Net weight	
Gross weight	
Box dimension (L x W x H)	142 x 132 x 45 mm
Carton dimension (L x W x H)	480 x 283 x 318 mm

Cont.	W/ Pallet	Carton/ Pallet	W/O Pallet
20'	1440 pcs	36 cartons	N/A
40'	1440 pcs	36 cartons	N/A
40 HQ	1680 pcs	42 cartons	N/A



Make It Yours.

FEATURE HIGHLIGHT



Ultimate Lightweight Design – Minimal weight with honeycomb shell design and structural optimization, making it feather light.



Full RGB – 16,7million color compatible, 2-zone illumination, all adjustable by On-the-Fly presets and control.



Ultraweave Cable - No more playing tug-o-war with your mouse. The Ultraweave cables feels wirefree with clean swipes, flicks, and drags – without feeling cable pull.



PTFE mouse feet – New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.



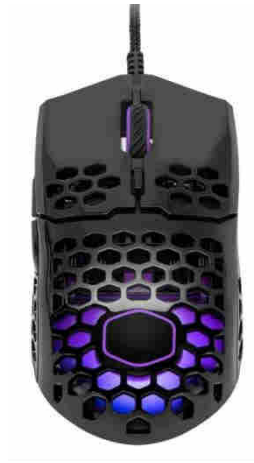
Make It Yours.

EAN & UPC INFORMATION

Itemcode	Version	EAN	UPC
MM-711-KKOL1	Black matte	4719512094419	384102066832
MM-711-KKOL2	Black glossy	4719512094556	384102066979
MM-711-WWOL1	White matte	4719512094570	384102066993
MM-711-WWOL2	White glossy	4719512094563	384102066986



Model: MM711 Black Matte
P/N: MM-711-KKOL1



Model: MM711 Black Glossy
P/N: MM-711-KKOL2



Model: MM711 White Matte
P/N: MM-711-WWOL1



Model: MM711 White Glossy
P/N: MM-711-WWOL2