

## High spec, low budget Cost-effective tabletop printing



### Packed with features

The CL-E720 table top printer is packed with features usually reserved for higher class machines. Designed and built for easy operation and service, it includes the proven Citizen ARCP™ mechanism, which guarantees sharp, high quality print results.

Thanks to a built-in sensor and multilingual LCD, you'll always know when ribbons and media are due for a change. The CL-E720 is a highly reliable and cost-effective printer, perfect for medium to busy printing environments.



### Environmentally friendly

Featuring an integrated Energy Star® power supply, the CL-E720 meets today's demand for green IT solutions. With super-low standby power consumption, it is one of the most energy efficient printers available.

[www.citizen-systems.com](http://www.citizen-systems.com)

## CITIZEN CL-E720 LABEL

### Applications

- Logistics
- Courier
- Shelf-Edge
- Retail
- Warehousing
- Textile
- Card Tags



### Space-Saving Design

The CL-E720 is ideal for tight spaces. Its Hi-Open™ case lifts up vertically, so the printer's footprint doesn't change if the case is open.

With standard operations accessible from the front, this printer is designed for easy loading of media and simple maintenance operation.

# CITIZEN

Micro HumanTech

## Well connected

Featuring on board LAN & USB interfaces, the CL-E720 provides several options for field installation. You can also operate the printer remotely and adjust settings thanks to its LinkServer™ management tool which enables you to connect to the printer instantly via a web browser.



## Specifications

Technology	Thermal Transfer/Direct Thermal
Resolution	203 dpi (8 dots per mm)
Print Speed (maximum)	8 inches per second (203 mm/s)
Print Width (maximum)	4.1 inches (104 mm)
Media Width (min to max)	0.5 inches to 4.65 inches (12.5 mm to 118 mm)
Media Thickness (min to max)	0.0025 to 0.01 inches (0.0635 to 0.254 mm)
Media Sensor	Adjustable Gap & black mark sensors, Ribbon Near End Sensor
Media Length (min to max)	0.25 inches to 158 inches (6.4 mm to 4013 mm, depending on emulation)
Media Roll Size, Core Size	Up to 8.0 inches (200mm) diameter. Core from 1 to 3 inches (25 - 75mm)
Standard interfaces	USB 2.0 and 10/100 Ethernet
Optional interfaces	Parallel IEEE1284, Serial RS232C, Premium Ethernet, Compact Wireless LAN, Premium Wireless LAN, both supporting 802.11b,g,n.
Ribbon Size	2.9 inches (74mm) maximum diameter, 360 meter length, 1 inch core (25mm)
Ribbon Winding & Type	Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type
Case	Hi-Open™ metal case with safe, soft-close feature.
Mechanism	Hi-Lift™ metal mechanism with wide opening head.
Control Panel	Two-colour, backlit graphic LCD with four buttons and status LED.
Memory configuration	16MB Flash (User area 4MB), 32MB SDRAM (User area 4MB)
Drivers and software	Free-of-charge with printer, supporting Windows® 7, 8.1, 2008R2, 2012, Linux and many others.
Size (W x D x H) and Weight	250 mm x 458 mm x 261 mm, 11 Kg
Printer, Head Warranty	2 Years for Printer; 50 Kms/6 months on head

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## CITIZEN CL-E720

LABEL

## Features & Benefits

- Hi-Lift™ mechanism for easy ribbon and media loading.
- Hi-Open™ case for vertical opening, no increase in footprint and safe closing.
- Cross-Emulation™: Zebra® and Datamax® languages standard and automatically selected.
- Backlit LCD control panel for easy configuration.
- Front access for all operations including media and ribbon changing.
- Adjustable media sensor as standard with label gap and black mark sensing.
- Optional Wireless LAN interfaces and accessories such as peelers and cutters.

