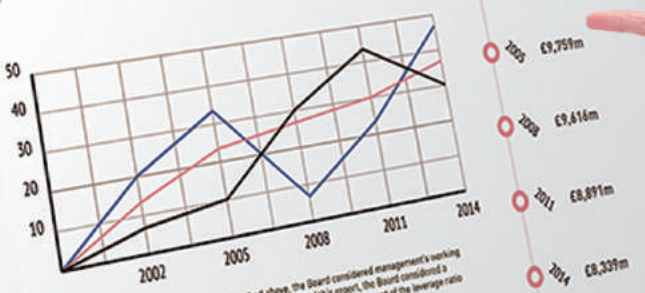


Streamlined Productivity & Simplified Lifestyle



Market Share Analysis

Combined device sales declined by 0.7%, despite the mobile phone and ultramobile premium segments growing 2% and 22%, respectively, in 2016.



In addition to the robust assessment described above, the Board considered management's working capital and solvency report dated 15 February 2016. As part of this report, the Board considered a forecast of Spectorm Group's CE:IT ratio trajectory to December 2016, a forecast of the leverage ratio trajectory, the Tier 1 and total capital ratio and the build-up of loss absorbing capacity.

BenQ BL2780

- Stunning Full HD Display
- Wide Viewing Angle IPS Panel
- Edge to Edge Slim Bezel Design
- Brightness Intelligence Technology
- Cable Management System



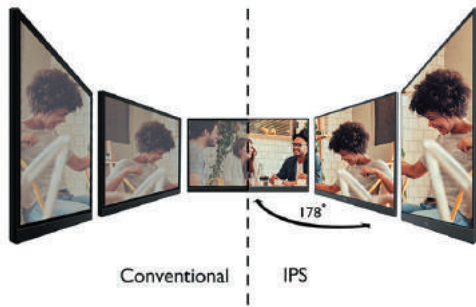
BenQ BL2780 27" frameless monitor combines ultra slim bezels with hidden cable management. Complementing BenQ exclusive Eye-Care™ Technology with Low Blue Light Technology and Flicker-Free performance for extended viewing comfort, industry-leading Brightness Intelligence Technology delivers exquisite details in any ambient lighting environment.



BenQ BL2780

IPS Wide Viewing Angle Technology

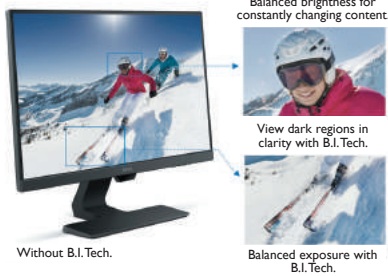
IPS (In-Plane Switching) Technology ensures accurate color and image reproduction from any angle. Expansive 178° horizontal and vertical viewing angles ensure uniform viewing for multiple people in the room.



BenQ Exclusive Eye-Care Technology

Brightness Intelligence Technology

Brightness Intelligence Technology (B.I.Tech.) optimizes display performance for work and play, protecting your vision with superb image quality.



Picture Perfect Content Optimization

Brightness Intelligence Technology (B.I.Tech.) detects content intensity to avoid overexposure of bright scenes while enhancing dark areas to maintain clear visibility.

Eliminate Eye Strain in Any Ambient Light

Brightness Intelligence Technology (B.I.Tech.) monitors ambient light in your viewing environment and actively adjusts screen brightness for the most comfortable viewing experience possible.

Detect the ambient light and adjust the brightness



Light Environment



Dark Environment

Low Blue Light

Proprietary BenQ Low Blue Light Technology filters out hazardous blue light, effectively reducing eye fatigue and irritation.

Flicker-Free Technology

Exclusive BenQ Flicker-Free Technology eliminates the harmful flicker of traditional LCDs to prevent fatigue and vision damage.



| Marketing Name | BL2780 |
|--|-----------------------------|
| Product Color | Black |
| Panel | |
| Screen Size | 27"W |
| Aspect Ratio | 16 : 9 |
| Resolution (max.) | 1920 x 1080 |
| Display Area | 597.60 x 336.20 mm |
| Pixel Pitch | 0.311 mm |
| Brightness (typ.) | 250 |
| Native Contrast (typ.) | 1000 : 1 |
| Panel Type | IPS |
| Viewing Angle (L / R; U / D) (CR>=10) | 178 / 178 |
| Response Time (Tr+Tf) typ. | 5ms |
| Display Colors | 16.7 M |
| Color Gamut | 72% NTSC |
| Color Bit | 8 bit |
| Back Light Unit | LED |
| MTBF (hr, exclude lamp) | 60.000hrs |
| Lamp Life (hr) Typical | 30.000hrs |
| Lamp Life (hr) min | 30.000hrs |
| Audio / Video Inputs / Outputs | |
| HDMI | Yes |
| DP Input | Yes |
| VGA Input | Yes |
| Signal Cable | HDMI 1.3 Cable |
| Headphone Jack | Yes |
| Hor. Frequency | 30KHz~80KHz |
| Ver. Frequency | 50Hz~76Hz |
| Power | |
| Power Supply (90~264 AC) | 90-264V AC built in |
| Power Consumption (On mode) | 32W |
| Power Saving Mode | 0.5W |
| Power Consumption (Off mode) | 0.5W |
| Power Consumption (Based on Energy star) | 18W |
| Video Bandwidth | VGA:210MHz / HDMI/DP:170MHz |
| Power Consumption | 32W |
| Voltage Rating | 90-264V AC built in |
| Power Consumption Eco mode | 18W |
| Dimensions & Weight | |
| CTN Dimensions (H x W x D) | 406 x 639 x 128 mm |
| Dimensions (H x W x D) | 463 x 612 x 183 mm |
| Dimensions with Wall Mount (H x W x D) | 381 x 612 x 50 mm |
| Net Weight Without Stand | 3.92 kg |
| Net Weight | 4.85 kg |
| Gross Weight | 6.5 kg |
| Special Features | |
| Bright Intelligence (B.I.) | Yes |
| Flicker-free Technology | Yes |
| Low Blue Light | Yes |
| AMA | Yes |
| HDCP | 1.4 |
| OSD Language | 18 Languages |
| VESA Wall Mounting | 100 x 100 |
| Tilt (down / up) | -5 ~20 |
| Dynamic Power Saving (DPS) | Yes |
| Speakers | 2W x 2 |
| Display Mode | Yes |
| Kensington Lock | Yes |
| Picture Mode | Yes |
| Regulations | |
| EPEAT | Silver |
| Energy Star | 7.0 |
| Preset Modes | Yes |
| TCO | 7.0 |
| Certification | |
| Windows® Vista / 7 / 8 / 8.1 / 10 Compatible | Yes |



- Mercury-free LED-backlit display
- BFR/PVC-free casing plastics
- Eco-friendly ink printing in packaging box

Dealer's Stamp

