

# HP DeskJet 2721e All-in-One Printer



Keep it simple



All the basics, now with easy-to-use features. Print, scan, copy, simple setup with HP Smart app<sup>1</sup> and worry-free wireless.<sup>2</sup> Choose HP+ and get the smart printing system that keeps you connected and ready to print from virtually anywhere.<sup>1</sup>

This is an HP+ enabled printer. Choose HP+ at product setup to activate benefits. HP+ requires an HP account, ongoing connection to the internet, and exclusive use of Original HP Ink cartridges for the life of the printer. More at: <http://www.hp.com/plus>

This printer is intended to work only with cartridges that have new or reused HP electronic circuitry, and it uses dynamic security measures to block cartridges using modified or non-HP circuitry. Periodic firmware updates will maintain the effectiveness of these measures and block cartridges that previously worked. Reused HP electronic circuitry enables the use of reused, remanufactured, and refilled cartridges. More at: <http://www.hp.com/learn/ds>

## Highlights

- 3 months of Instant Ink included with HP+<sup>9</sup>
- Print. Copy. Scan
- Print speed 7.5/5.5 ppm (black/colour)
- Contains more than 20% recycled plastic
- 60 sheet input tray
- Flatbed scanner
- Reliable connectivity with Dual Band Wi-Fi with self-reset + Bluetooth® 4.2
- Wireless and HP Smart app capable<sup>2</sup>

## Simple setup. Simple printing.

- Get started fast with simple setup that guides you through each step, using HP Smart app.<sup>1</sup>
- Easily handle tasks and get a lot from one device – print, scan, and copy.
- Get quick and easy printing directly at the control panel.
- Easily print, scan, and copy everyday documents from your smartphone, using HP Smart app.<sup>1</sup>

## Worry-free wireless<sup>2</sup>

- Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.<sup>2</sup>
- Get connected with Bluetooth® and start printing fast from your smartphone or tablet – easy setup.<sup>3</sup>
- Built-in wireless capabilities let you easily access, print, and share resources on a network.<sup>2</sup>

## Never run out of ink with Instant Ink<sup>4</sup>

- Never run out of ink.<sup>4</sup> Convenient ink cartridge replacements and smart delivery included.
- Save up to 70% with Instant Ink.<sup>5</sup> Enroll to get ink, delivery and recycling starting at £1.49 a month.
- Peace of mind with plan flexibility to change or cancel anytime at no cost.<sup>6</sup>
- Help us put plastic back into printers with prepaid recycling service included.<sup>7</sup>

## HP+: Smart printing has arrived

- A cloud-connected HP+ printer is smarter – it keeps itself up to date and ready to print.<sup>8</sup>
- First 3 months of Instant Ink included<sup>9</sup>; after 3 months, monthly fee charged automatically unless cancelled.
- Print and scan from the palm of your hand. Enjoy advanced productivity features for 2 years with HP+.<sup>1</sup>
- For every page you print with HP+, HP protects or restores forests in equal measure<sup>10</sup>

## Technical specifications

Functions	Print, copy, scan
Print technology	HP Thermal Inkjet
Print speed <sup>d</sup>	<b>Black (A4, ISO):</b> Up to 7.5 ppm; <b>Colour (A4, ISO):</b> Up to 5.5 ppm; <b>Draft black (A4):</b> Up to 20 ppm; <b>Draft colour (A4):</b> Up to 16 ppm
First page out	<b>Black (A4, ready):</b> As fast as 15 sec; <b>Colour (A4, ready):</b> As fast as 19 sec
Print resolution	<b>Black (best):</b> Up to 1200x1200 rendered dpi (when printing from a computer); <b>Colour (best):</b> Up to 4800 x 1200 optimised dpi colour (when printing from a computer on selected HP photo papers and 1200 input dpi)
Monthly duty cycle	Up to 1000 pages A4; <b>Recommended monthly page volume:</b> 50 to 100
Standard print languages	HP PCL 3 GUI; HP PCLm (HP Apps/UPD); URF (AirPrint)
Print area	<b>Print margins:</b> Top: 3 mm, Bottom: 12.7 mm, Left: 3 mm, Right: 3 mm; <b>Maximum print area:</b> 215 x 355 mm
Borderless printing	No
Number of supplies	2 (1 each black, tri-color)
Multitasking supported	No
Duplex printing	Manual (driver support provided)
Copy speed	<b>Black (A4, ISO):</b> Up to 6 cpm; <b>Colour (A4, ISO):</b> Up to 3 cpm
Copier specifications	<b>Copier settings:</b> Auto-enlarge; <b>Maximum number of copies:</b> Up to 9 copies; ; <b>Reduce/Enlarge:</b> Via HP Smart app
Scan file format	JPEG, TIFF, PDF, BMP, PNG
Scanner specifications	<b>Scanner type:</b> Flatbed; <b>Scan input modes:</b> Front-panel scan; <b>Twain version:</b> Version 2.1; <b>Scan size maximum (flatbed):</b> 216 x 297 mm; <b>Optical scan resolution:</b> Up to 1200 dpi
Scannable area	<b>Maximum media size (flatbed):</b> 216 x 297 mm
Bit depth/ Grey scale levels	24-bit / 256
Digital sending	<b>Standard:</b> No
Fax	Yes, mobile fax (send only) None
Fax smart software features	Option to add files from your phone file/photos; Camera scan or printer scanner; Option to easily add cover page and save the cover page template; Access to fax history to see all sent faxes and drafts; Ability to edit and resend fax from history; Easily print fax confirmation
Processor speed	180 MHz
Connectivity	<b>Standard:</b> 1 Wireless 802.11a/b/g/n; 1 Hi-Speed USB 2.0
Wireless	Yes
Mobile printing capability <sup>g</sup>	Apple AirPrint™; Chrome OS; HP Smart app; Mopria-certified
Network capabilities	Yes, built-in Wi-Fi 802.11a/b/g/n
Hard disk	No
Memory	<b>Standard:</b> 64 MB DDR1; 20 MB Flash
Number of paper trays	<b>Standard:</b> 1
Media types	Plain paper, photo paper, brochure paper, envelopes and other specialty inkjet papers
Media size	<b>Custom (metric):</b> 89 x 127 to 215 x 279 mm <b>Supported (metric):</b> A4; B5; A6; DL envelope
Media weight, supported	A4: 60 to 90 g/m <sup>2</sup> ; HP envelopes: 75 to 90 g/m <sup>2</sup> ; HP cards: up to 200 g/m <sup>2</sup> ; HP 10 x 15 cm photo paper: up to 300 g/m <sup>2</sup>

Input capacity	<b>Standard:</b> Up to 60 sheets <b>ADF:</b> No <b>Envelopes:</b> Up to 5 envelopes <b>Labels:</b> Up to 10 sheets <b>Cards:</b> Up to 20 cards
Output capacity	<b>Standard:</b> Up to 25 sheets <b>Envelopes:</b> Up to 5 envelopes <b>Labels:</b> Up to 10 sheets <b>Cards:</b> Up to 20 cards
Compatible operating systems	Windows 11; Windows 10; Windows 7; macOS 10.12 Sierra; macOS 10.14 Mojave; macOS 10.15 Catalina; macOS 11 Big Sur; Chrome OS
Minimum system requirements	<b>Windows:</b> Windows 10, 7: 32/64-bit, 2 GB available hard disk space, Internet connection, Internet Explorer <b>Mac:</b> macOS v10.14 Mojave, macOS v10.15 Catalina, macOS v11 Big Sur; 2 GB available hard disk space; Internet required
Software included	HP Printer Software, available online
Printer dimensions (W x D x H) <sup>1</sup>	<b>Minimum:</b> 425 x 304 x 154 mm; <b>Maximum:</b> 425 x 546 x 250 mm (Output Extension fully out)
Package dimensions (W x D x H)	475 x 191 x 354 mm
Printer weight <sup>2</sup>	3.42 kg
Package weight	4.58 kg
Operating environment	<b>Temperature:</b> 5 to 40°C <b>Humidity:</b> 20 to 80% RH (non-condensing)
Storage conditions	<b>Temperature:</b> -40 to 60°C <b>Humidity:</b> 5 to 90% RH (non-condensing)
Acoustics	<b>Acoustic power emissions:</b> 6.2 B(A) <b>Acoustic pressure emission:</b> 48 dB(A)
Power <sup>2</sup>	<b>Requirements:</b> Input voltage: 220 to 240 VAC (+/- 10%), 50/60 Hz (+/- 3Hz); <b>Consumption:</b> 2.5 Watts (Ready); 1.1 Watts (Sleep); 0.15 Watts (Off); 0.15 Watts (Auto-off); <b>Typical Electricity Consumption (TEC):</b> 0.18 kWh/Week; <b>Power supply type:</b> Internal
Certifications	EN 55032:2015 / CISPR 32:2015 Class B, EN 55024:2010 / CISPR 24:2010, EN 55035:2017 / CISPR 35:2016, EN 61000-3-2:2014 / IEC 61000-3-2:2014, EN 61000-3-3:2013 / IEC 61000-3-3:2013, EN 301 489-1 V2.1.1:2017, EN 301 489-1 V3.1.1:2017 EPEAT® Silver
Sustainable impact specifications	None
Country of origin	Made in China
Control panel	Icon LCD display, 7 buttons (includes Power, Cancel, Resume, Wi-Fi, Info, Colour Copy and Black Copy) and 5 LED indicator light (Power, Ink, Resume, Wi-Fi and Info)
What's in the box	<b>26K688:</b> HP DeskJet 2721e All-in-One Printer; HP 305 Setup Black Cartridge; HP 305 Setup Tri-Color Cartridge; Regulatory flyer; Setup guide; Reference guide; Power cord. For ink volume and page yield information, visit <a href="http://www.hp.com/go/learnaboutsupplies">http://www.hp.com/go/learnaboutsupplies</a>
Supplies, After market or Supplies, replacement	<b>3YM60AE</b> HP 305 Tri-color Original Ink Cartridge (~100 pages) <b>3YM61AE</b> HP 305 Black Original Ink Cartridge (~120 pages) <b>3YM62AE</b> HP 305XL High Yield Black Original Ink Cartridge (~240 pages) <b>3YM63AE</b> HP 305XL High Yield Tri-color Original Ink Cartridge (~200 pages)
Service and Support	<b>UG187E</b> HP 3 year Care Pack with Standard Exchange for Multifunction Printers <b>UG062E</b> HP 3 year Care Pack with Next Day Exchange for Multifunction Printers <b>UG235E</b> HP 3 year Care Pack with Return to Depot Support for Multifunction Printers (UG187E - available in All EMEA countries except Middle East, Adriatic, Africa, South Africa, Israel, Slovenia, Turkey, UG062E - available in Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, UK, UG235E - available in Adriatic, Africa, CIS, EEM, Israel, Middle East, Romania, South Africa, Turkey)
Warranty	Up to 2 years HP Warranty, 24-hour, 7 days a week Web support; Business hour phone support within warranty period. <sup>11</sup>

## Messaging Footnotes

- <sup>1</sup> Requires the HP Smart app download. For details on local printing requirements see <http://www.hp.com/go/mobileprinting>. Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at <http://www.hpsmart.com>. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only. After 2 years, monthly fee applies to continue advanced features with HP Smart Advance. HP Smart Advance is not available in all countries. For more information, see <http://www.hpsmart.com>.
- <sup>2</sup> Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at <http://www.hp.com/go/mobileprinting>. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
- <sup>3</sup> Mobile device needs to support Bluetooth v4.2+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 1.52 m (5 feet) of the printer. For details, see <http://www.hp.com/go/bleprinting>. Bluetooth is a trademark owned by its proprietor and used by HP under license.
- <sup>4</sup> Two years of HP warranty require HP+ activation at setup. Two years consist of: (1) one year standard HP warranty; (2) one year extra HP warranty through HP+ activation at setup. Refer to the documentation in the printer box for further information on HP warranty. HP Warranty benefits apply in addition to any statutory rights provided under applicable consumer protection laws related to non-conformity of goods with the contract of sale. Such consumer statutory rights are not limited or affected in any manner by the HP Warranty. See: <https://support.hp.com/gb-en/document/c03922002?openCLC=true>.
- <sup>5</sup> HP Instant Ink sign up required. HP Instant Ink not available in all countries. Subject to monthly page limit of 700. Must complete HP Instant Ink sign up within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. Unless service is cancelled within the promotional period online at [hpinstantink.com](http://hpinstantink.com), a monthly service fee, based on the plan chosen, plus tax and overage fees will be charged to your credit/debit card. Customer will be charged for any overage fees and applicable taxes at the end of each month in the promotional period. One offer redeemable per printer. Trial offer with HP Instant Ink subject to change after 12.31.2024. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the other offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. See additional offer information available during online sign up process. For service details, see <http://hpinstantink.com>.
- <sup>6</sup> Change or cancel your plan at any time online. If you decide to cancel your HP Instant Ink plan you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details go to [instantink.hpconnected.com/terms](http://instantink.hpconnected.com/terms).
- <sup>7</sup> Program availability varies. Original HP cartridge return and recycling is currently available in more than 60 countries, territories and regions in Asia, Africa, Europe, and North and South America through the HP Planet Partners program. Program availability varies. For details, see <http://www.hp.com/recycle>.
- <sup>8</sup> Utilising technology in the HP+ system and compared to HP standard consumer printers without HP+. HP+ printers are ready when you are with improved connectivity utilising Smart Driver and Print/Scan Doctor technology, more secure with Smart Security technology, more productive through HP Smart Advance features included for 2 years, and more sustainable by enabling Forest First printing and net-zero deforestation prints.
- <sup>9</sup> HP Instant Ink sign up required. HP Instant Ink not available in all countries. Subject to monthly page limit of 700. Must complete HP Instant Ink sign up within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Use of in-box ink cartridge is included in period of offer. Unless service is cancelled within the promotional period online at <https://www.hpinstantink.com>, a monthly service fee, based on the plan chosen, plus tax and overage fees will be charged to your credit/debit card. Customer will be charged for any overage fees and applicable taxes at the end of each month in the promotional period. One offer redeemable per printer. Trial offer with HP Instant Ink subject to change after 12.31.2024. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the other offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. See additional offer information available during online sign up process. For service details, see <https://www.hpinstantink.com>.
- <sup>10</sup> HP works collaboratively with our partners WWF and Arbor Day Foundation to manage, restore, and protect forests around the world through a variety of projects. With HP+, every print – regardless of paper brand – is addressed through HP's Forest Positive Framework to counteract risks of deforestation. HP brand paper is sourced only from certified responsibly managed forests or from recycled content. For other brands of paper, HP invests in forest restoration, protection or management projects in key regions, for instance Brazil, sufficient to balance any paper used by HP+ customers that may not have been responsibly sourced. To learn more visit <http://www.hp.com/forestfirst>.

## Technical Specifications Footnotes

- <sup>1</sup> Dimensions vary as per configuration
- <sup>2</sup> Power requirements are based on the country/region where the printer is sold. Do not convert operating voltages. This will damage the printer and void the product warranty.
- <sup>3</sup> Speed specifications have been updated to reflect current industry testing methods.
- <sup>4</sup> Average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details see <http://hp.com/go/learnaboutsups>
- <sup>5</sup> Weight vary as per configuration
- <sup>6</sup> Either after first page or after first set of ISO test pages. For details see <http://www.hp.com/go/printerclaims>
- <sup>7</sup> For more information about page yields for replacement cartridges see <http://hp.com/go/learnaboutsups> for setup cartridges click on Setup supplies link on the same page.
- <sup>8</sup> Local printing requires mobile device and printer to be on the same network or have a direct wireless connection to the printer. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz operations only. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP Smart app account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with service provider for coverage and availability in your area. Learn more at <http://www.hp.com/go/mobileprinting>

