PHILIPS

Starter kit: 2 E27 smart bulbs (1100)

Hue White and Colour Ambiance

Up to 1055 lumens*

White and coloured light

Hue Bridge included

Smart control



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Easy smart lighting

Add ambient colour to any room with the Philips Hue White and Colour Ambiance E27 Starter Kit. Connect to the included Hue Bridge to take advantage of the endless list of features. Control via the app, voice or any smart accessory.

Limitless possibilities

- Get in the mood with warm to cool white smart lights
- Play with smart colour lights
- Away-from-home smart light control
- Sync Ims, TV programmes, music, and games to smart lights
- Smart home automation hub: Hue Bridge

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Highlights

Get in the mood



Use over 50,000 shades of warm to cool white light to put you in the mood to work, play, or relax — no matter what time of day it is. Start your morning o on the right foot with cool, energising bright white light, or settle down for the night with golden tones.

Control lights away from home



The Philips Hue app gives you complete control over your lights, even if you're not at home. Switch your lights o and on remotely using just the app to ensure your home is always lit the way you want it.

Sync Ims, TV programmes, music, and games to smart lights

The Hue Bridge



The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light lamps and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

Play with smart colour lights



There's no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.



Bring your entertainment to new heights by syncing the action on the screen or the beat of your music to your smart lights.* Choose the way you'd like to sync your lights to your Im, music (including with our Spotify integration!), TV programme or game and watch as the colourcapable lights in your Entertainment area react. *Hue Bridge required

Speci cations

Lamp dimensions

• Dimensions (WxHxD): 60x110

Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -10 $^\circ\text{C}$ 45 $^\circ\text{C}$

Extra feature/accessory incl.

• Dimmable with the Hue app and switches: Yes

Guarantee

• 2 years: Yes

Packaging information

• EAN: 8719514291492

Power consumption

• Energy e ciency label (EEL): F

Service

• Warranty: 2 year(s)

Technical speci cations

- Lumen output at 4000K: 1,055 Im
- Weight: 72
- Bulb technology: LED
- Fitting/cap: E27
- EPREL registration number: 1522883

The Bridge

- Diameter: 88 mm
- Frequency band: 2400-2483.5 MHz
- Height: 26 mm
- Max. number of accessories: 12
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50– 60 Hz
- Power consumption: 250mA max

The bulb

- Reference Control Setting*: 4000K; via Hue app scene "Cool bright"
- Colour temperature: 2000K-6500K
 +16 million colors
- Diameter: 60 mm
- Form factor: A60
- Height: 110 mm
- Input voltage: 220V-240V
- Lifetime: 25,000 h
- Light output: White and colour light
- Lumen output: 1055 Im @ 4000K
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.8
- Rated lifetime: 25,000 h
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 11 W
- Communication protocol: Bluetooth and Zigbee
- Software upgradable: When connected to Bluetooth app or Hue Bridge

The switch

• IP rating: IP 20

What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 2
- Power adapter: 1

What's supported

- Compatible with E ects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: IOS 15 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Apple HomeKit (Via Hue Bridge), Google Assistant, Microsoft Cortana (Via Hue Bridge)
- De ned support period: 5 years, except 3 years for Hue Bridge (see "End of Support Policy")

Packaging dimensions and weight

- EAN/UPC product: 8719514291492
- Net weight: 0.41 kg
- Gross weight: 0.76 kg
- Height: 14 cm
- Length: 17.6 cm
- Width: 14.6 cm
- Material number (12NC): 929002468810

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