

# PHILIPS

## Bloom table lamp

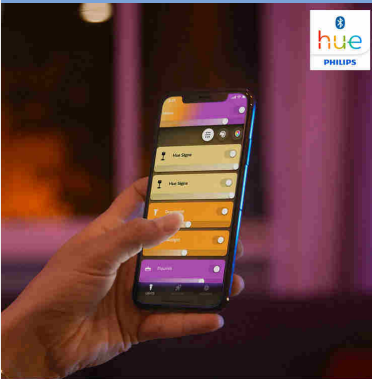
Hue White and Colour  
Ambiance

LED integrated

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



8718699770983



## Easy smart lighting

Effortlessly set the mood in any room of your home with the unconventional, compact Philips Hue Bloom. Simply plug in to a plug socket and use the Bloom to cast colourful light as a standalone lamp or add it to your existing Hue system as an accent light. Add a Hue Bridge to unlock the full suite of features.

### Limitless possibilities

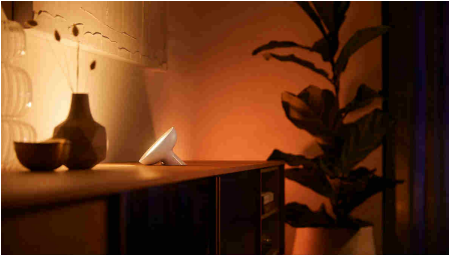
- A plug-and-play accent lamp
- Control with app or voice\*

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Create a personalised experience with colourful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock full suite of smart light features with Hue Bridge

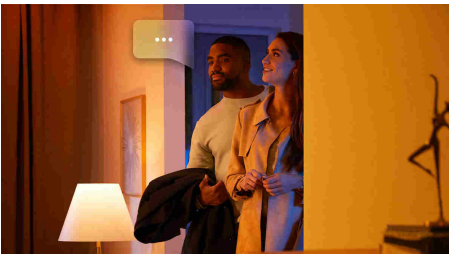
# Highlights

## A plug-and-play accent lamp



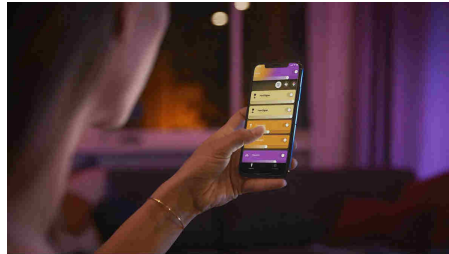
The Philips Hue Bloom is a small, versatile smart lamp that casts light in any of millions of colors. The Bloom's easy plug-and-play design lets you place the lamp anywhere: place it on a table to wash the walls with beautiful light, set it on your nightstand for a gentle nightlight or position it near your TV to enhance your entertainment with light.

## Control with app or voice\*



Philips Hue works with Amazon Alexa, Siri and the Google Assistant. Simple voice commands let you dim, brighten or change the colour of your lights, whether you want to control a single lamp or all lights in your home. Voice control requires a Philips Hue Bridge and a compatible partner device.

## Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Create a personalised experience with colourful smart light



Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

## Set the right mood with warm to cool white light



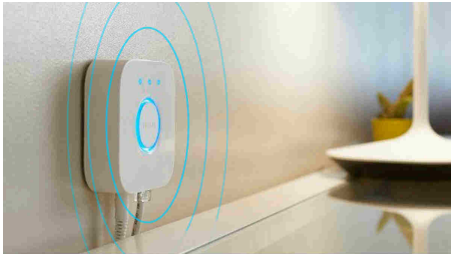
These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

## Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

### Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting set-up. Control your lights while away from home or add accessories such as motion sensors and smart switches.

## Specifications

### Design and finishing

- Colour: white
- Material: metal/plastic

### Extra feature/accessory incl.

- Colour changing (LED): Yes
- Dimmed light effect: Yes
- Dimmable: Yes
- Dimmable with the Hue app and switches: Yes
- FFP - Frustration-Free Pack: Yes
- Perfectly suited for creating ambience: Yes
- UK plug included: Yes
- ZigBee Light Link: Yes

### Miscellaneous

- Especially designed for: Living Room and Bedroom
- Style: Modern
- Type: Table lamp
- EyeComfort: No

### Power consumption

- Energy efficiency label (EEL): Built in LED

### Product dimensions and weight

- Cable length: 2 m
- Height: 10.1 cm
- Length: 12.6 cm
- Net weight: 0.452 kg
- Width: 12.9 cm

### Service

- Warranty: 2 year(s)

### Technical specifications

- Lifetime up to: 25,000 h
- Total lumen output fixture: 500
- Light colour: 2000-6500 Hue White Colour Ambiance
- Mains power: 50-60 Hz
- Fixture dimmable: Yes
- LED: Yes
- Built-in LED: Yes
- Energy class included light source: Built-in LED
- Number of bulbs: 1
- Wattage bulb included: 7.1 W
- IP code: IP20
- Class of protection: III — safe extra low voltage

### Packaging dimensions and weight

- EAN/UPC - product: 8718699770983
- Net weight: 0.452 kg
- Gross weight: 0.760 kg
- Height: 22.700 cm
- Length: 11.100 cm
- Width: 21.800 cm
- Material number (12NC): 929002375901



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