

**Sony FW-50BZ35J Signage Display Digital signage flat panel 127 cm (50") VA Wi-Fi 570 cd/m<sup>2</sup> 4K Ultra HD Black Built-in processor 24/7**



**Brand :** Sony

**Product code:** FW-50BZ35J

**Product name :** FW-50BZ35J

50", 3840 x 2160 4K UHD, 570 cd/m<sup>2</sup>, 5000:1, IPS, LED, Anti Glare, HDR10, Android 10  
 Sony FW-50BZ35J. Product design: Digital signage flat panel. Display diagonal: 127 cm (50"), Display technology: VA, Display resolution: 3840 x 2160 pixels, Display brightness: 570 cd/m<sup>2</sup>, HD type: 4K Ultra HD. Wi-Fi. Operating hours (hours/days): 24/7. Product colour: Black

Display		Performance	
LED backlighting type	Direct-LED	Operating hours (hours/days)	24/7
Display diagonal *	127 cm (50")	Power	
Display technology *	VA	Power consumption (typical) *	148 W
Display resolution *	3840 x 2160 pixels	Power consumption (standby) *	0.5 W
Display brightness *	570 cd/m <sup>2</sup>	Energy efficiency class (SDR)	G
HD type *	4K Ultra HD	Energy efficiency class (HDR)	G
Touchscreen *	✗	Energy consumption (SDR) per 1000 hours	85 kWh
Response time	6 ms	Energy consumption (HDR) per 1000 hours	122 kWh
Contrast ratio (typical)	5000:1	Energy efficiency scale	A to G
Contrast ratio (dynamic)	500000:1	Computer system	
High Dynamic Range (HDR) supported	✓	Computer system *	✓
High Dynamic Range (HDR) technology	High Dynamic Range 10 (HDR10)	Built-in processor *	✓
Haze rate	2 - 5%	Weight & dimensions	
Ports & interfaces		Display width	1118 mm
USB port *	✓	Display depth	69 mm
Wi-Fi *	✓	Display height	649 mm
Design		Display weight	12.7 kg
Product design *	Digital signage flat panel	Width (with stand)	1118 mm
Placement supported *	Indoor	Depth (with stand)	285 mm
Orientation	Horizontal/Vertical	Height (with stand)	714 mm
Product colour *	Black	Weight (with stand)	13.3 kg
VESA mounting *	✓	Packaging data	
Panel mounting interface	200 x 200 mm	Package width	1228 mm
Anti-glare screen	✓	Package depth	143 mm
Performance		Package height	786 mm
Purpose *	Universal	Package weight	19 kg
Dolby Vision	✓	Logistics data	
Hybrid Log-Gamma (HLG)	✓	Harmonized System (HS) code	85285210
High Dynamic Range 10 (HDR10)	✓		



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