



LG 55UR78006LK.AEK TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi

Brand : LG

Product code: 55UR78006LK.AEK

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LG LED UR78 55" 4K Smart TV, 2023

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4K Ultra HD & AI Sound

Experience vibrant picture quality in incredible detail with 4K clarity, powered by the smart α5 AI processor 4K Gen6, the brain of the TV. LG's AI Sound feature enhances your audio for a more immersive experience.

Sleek and slim design

A beautifully crafted TV to enhance any room.

LG's webOS smart platform

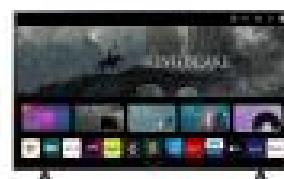
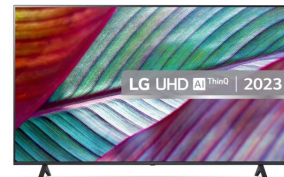
Access all of your must-have apps like Freeview Play, NOW, Netflix, Prime Video, Disney+, Twitch and more on LG's easy-to-use webOS smart platform. New Quick Cards make it easy to find what you want based on interest - be it Gaming, Sports, Music or even Home Office.

FILMMAKER Mode & HDR

Enjoy movies just as the director intended thanks to Filmmaker Mode and HDR.

Game Optimiser & ALLM

Tweak your settings with ease to ensure the best gaming experience with the Game Optimiser, and ensure the most responsive gameplay with ALLM - putting you into the best game mode automatically when powering up your console.



Display		Power	
Display diagonal *	139.7 cm (55")	Energy efficiency class (HDR) *	G
HD type *	4K Ultra HD	Energy consumption (SDR) per 1000 hours *	81 kWh
Display technology *	LED	Energy consumption (HDR) per 1000 hours *	121 kWh
Native aspect ratio *	16:9	Power consumption (sleep)	0.5 W
TV tuner		Energy saving mode	✓
Tuner type *	Analog & digital	Energy efficiency scale	A to G
Auto channel search	✓	Technical details	
Smart TV		Sound technology	AI Sound (Virtual 5.1 Up-mix)
Smart TV *	✓	Processor	α5 AI Processor 4K Gen6
Operating system installed *	WebOS	Weight & dimensions	
Operating system version	23	Width (with stand)	1235 mm
Screen mirroring	✓	Depth (with stand)	230 mm
Apple AirPlay 2 support	✓	Height (with stand)	780 mm
Video apps	All 4, Amazon Prime Video, Apple TV, BBC iPlayer, BritBox, Chili, DAZN, Disney+, Freeview Play, ITV Hub, My5, NOW TV, Netflix, Rakuten TV, Twitch, YouTube	Weight (with stand)	14.1 kg
		Width (without stand)	1235 mm
Music apps	Amazon Music, Apple Music, BBC Sounds, Deezer, Spotify, Tidal	Depth (without stand)	57.5 mm
		Height (without stand)	715 mm
Sports apps	DAZN	Weight (without stand)	14 kg
Audio		Stand width	94.8 cm
Number of speakers *	2	Stand depth	23 cm
RMS rated power *	20 W	Packaging data	
Sound modes	AI Sound, Clear Voice Pro	Screws included	✓
Enhanced Audio Return Channel (eARC)	✓	Quick installation guide	✓
		Quick start guide	✓
		User guide	✓
		Manual	✓

Network		Packaging data	
Wi-Fi *	✓	Package width	1360 mm
Bluetooth *	✓	Package depth	162 mm
Wi-Fi Direct	✗	Package height	810 mm
Miracast	✓	Package weight	18.9 kg
Design		Package type	Box
VESA mounting *	✓	Packaging content	
On/off switch	✗	Mounting kit	✗
Stand type	Legs stand	Cables included	AC
Performance		Remote control included	✓
High Dynamic Range (HDR) technology	High Dynamic Range 10 Pro (HDR10 Pro), Hybrid Log-Gamma (HLG)	Remote control type	Standard Remote
Game mode	✓	Smart Remote included	✗
Subtitles function	✓	E-manual	✓
Dolby Vision	✗	Other features	
Ambient light sensor	✓	Hybrid Log-Gamma (HLG)	✓
High Dynamic Range (HDR) supported *	✓	3D	✗
Processor cores	4	Wall bracket	✗
Multi-screen	✗	Motion control	✗
AMD FreeSync	✗	Batteries included	✓
NVIDIA G-SYNC	✗	No gap wall-mount	✗
4K Ultra HD upscaling	✓	Near Field Communication (NFC)	✗
Auto standby	✓	Apple HomeKit support	✓
Parental control	✓	Cable management	✓
USB recording	✓	Built-in soundbar	✗
USB playback	✓	Twin tuner	✗
DVD player	✗	Instant Game Response	✓
Ports & interfaces		One Connect port	✗
HDMI version	2.0	Annual energy consumption	112.59 kWh
Audio Return Channel (ARC)	✓	HDMI	✓
Ethernet LAN (RJ-45) ports	1	Auto digital tuning	✓
Digital audio optical out	1	Country of origin	South Korea
RF ports quantity	2	Headphone connectivity	Bluetooth
RF input	2	Mains power	✓
Common interface (CI) *	✓	Picture mode	Vivid, Standard, Eco, Cinema, Sports, Game, Filmmaker, (ISF)Expert(Bright Room), (ISF)Expert(Dark Room)
HDMI ports quantity *	3	Aerial input	2
Management features		DVB	DVB-T2/T, DVB-C, DVB-S2/S
Voice control	✗	Digital audio out	1
Electronic Programme Guide (EPG)	✓	Stand	Yes
Picture-in-Picture	✗	Smart TV applications	BBC iPlayer, ITV Player, All 4, My5, UKTV, Explore Freeview Play, Britbox, STV Player, RTE Player, NOW TV, Netflix, Amazon Prime Video, Rakuten TV, Disney+, Apple TV, YouTube, YouTube Kids, Sky Store, Twitch, Paramount+, Pluto TV, Chili, DAZN, Lionsgate+, Geforce Now, Utomik, Blacknut, Sky News, Peloton, TikTok TV, BBC Sounds, Spotify, Apple Music, Amazon Music, Deezer, Tidal
ECO mode	✓	USB ports quantity	2
Auto power off	✓	Analogue tuner	✓
Sleep timer	✓	BRAVIA Sync	✗
On/Off timer	✓	DVB-T2 tuner	✓
Firmware upgradeable via	Auto upgrade wizard, Network, USB	S-Force Front Surround 3D	✗
Works with Amazon Alexa	✓	S-Master	✗
Works with the Google Assistant	✗	Stereo sound	Yes
Works with Samsung Bixby	✗	Surround modes	AI Sound (Virtual 5.1 Up-mix)
Power		Wall mounting kit	✗
Power consumption (typical) *	81 W	SmartFeatures	webOS UI, Quick Cards, Home Hub
Power consumption (standby) *	0.5 W	App store	LG Content Store
Energy efficiency class (SDR) *	G		



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