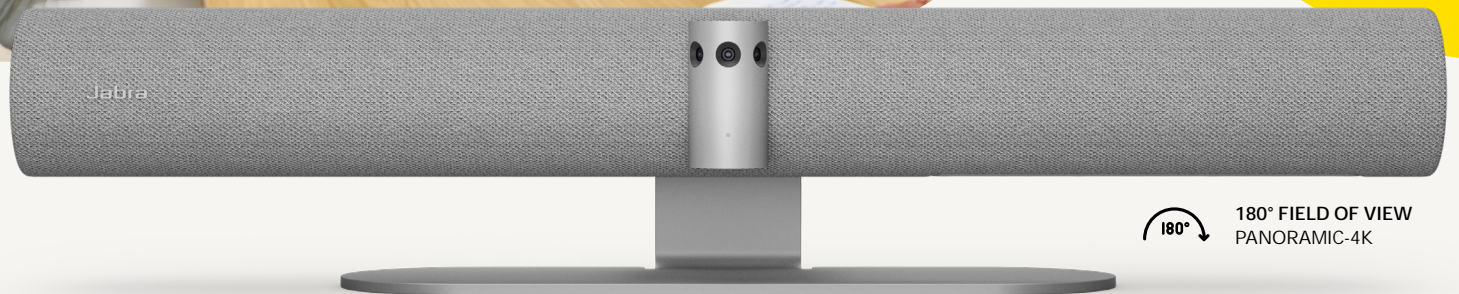


PANACAST 50

The video bar. Reinvented.



 180° FIELD OF VIEW  
PANORAMIC-4K

Gone are the days of struggling to see who exactly is in the meeting room, let alone who is talking. **Our Intelligent Meeting Room Experience** suite of features brings remote participants right into the meeting room. Using AI-enabled video and audio streams, **PanaCast 50** delivers a more natural collaboration experience. And with our proprietary intelligent algorithms, the tone and nuances of the meeting are captured to keep hybrid teams connected and engaged from anywhere.

**SOUND THAT ASTOUNDS**

We've reinvented meeting room audio for the hybrid working era with eight professional-grade beamforming microphones with intelligent algorithms to reduce disruptive noise. An array of four powerful Jabra-engineered speakers, in a zero-vibration stereo setup, fill the room with high-definition audio, while the latest 2-way audio technology delivers more natural conversations. **Sounds like productivity.**

**WE'VE GONE ALL-IN ON GETTING YOU ALL IN**

Whatever setup you're running these days, with **PanaCast 50**, your teams can connect and participate equally. Patented real-time video stitching technology automatically joins the streams from three 13-megapixel cameras together live, with no latency, creating a smooth, 180° field of view in Panoramic 4K<sup>1</sup>. **It's video conferencing, reinvented.**

<sup>1</sup>Source: Jabra's Hybrid Ways of Working Global Report, 2022

## FULLY IMMERSIVE MEETINGS FOR EVERYONE

PanaCast 50 brings next-level inclusion to the meeting room with ultra-advanced system architecture, including 9 Edge and two Edge AI processors, enabling a suite of intelligent features<sup>1</sup>



### Dynamic Composition

Delivers a close-up view of the most recent speakers in a meeting room and a full room view<sup>2</sup> for a natural, inclusive experience for meeting participants.



### Intelligent Meeting Space

Defines room boundaries so that your customized virtual meeting space only includes people within the selected area - ideal for glass-walled and open-plan spaces.



### Virtual Director

Intuitively follows your meeting by instantly adjusting in real time to track and focus on only the active speakers.



### Dual-Stream Whiteboard

Seamlessly brings your whiteboard content to life, displaying both whiteboard content and in-room participants simultaneously.



### Intelligent Zoom

Uses powerful AI to continuously scan and adjust your picture in real time, ensuring you're always front and center.



### Intelligent Speaker

Recognizes the voices of up to 10 speakers in a meeting room, making it easy to follow who's said what in the live transcription and meeting notes.<sup>3</sup>



## UC-CERTIFIED MEANS UC-SATISFIED

PanaCast 50 is compatible with all leading UC platforms, so wherever your team is joining from, and whatever collaboration hub they're joining with, they'll be able to connect with each other in an instant. It's also certified for Microsoft Teams Rooms (with separate Microsoft Teams Rooms certification for integrated Content Camera for dual stream whiteboard functionality) Zoom and Zoom Rooms.

**It's the friend that's friends with everyone.**

<sup>1</sup>Choose between Dynamic Composition, Intelligent Zoom, and Virtual Director via Jabra+ for admins, Jabra Direct, or Jabra Xpress

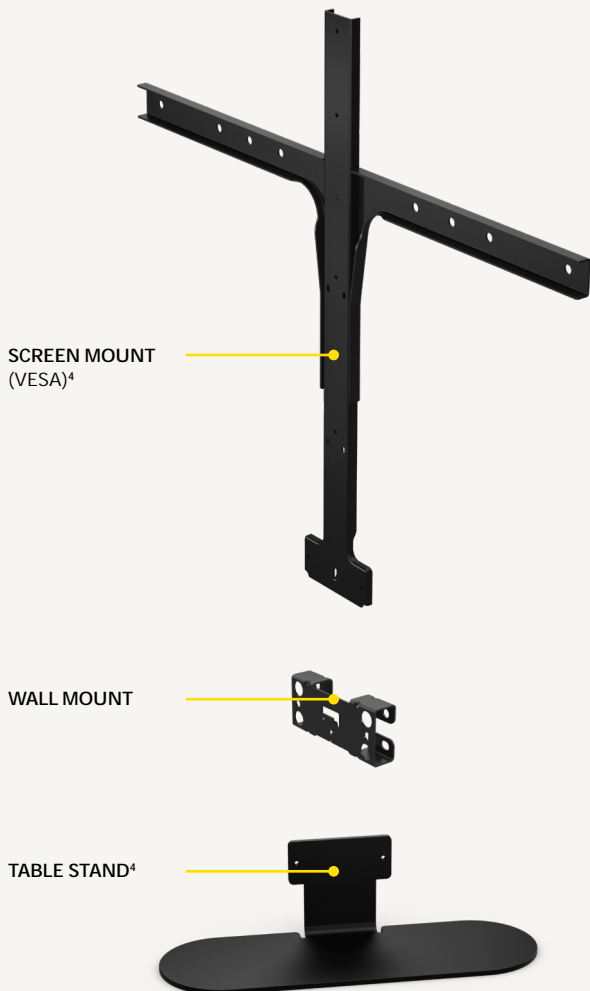
<sup>2</sup>Microsoft Teams Rooms. Not currently available for Zoom Rooms

<sup>3</sup>Only available for Microsoft Teams Rooms

# SET UP, CONNECT, AND GO

## Easy installation

Whichever way you look at it, **PanaCast 50** couldn't be easier to install, with three different options to suit every room setup. Choose from Wall Mount, Table Stand and Screen Mount (VESA)<sup>4</sup>, with clear, easy to follow instructions.



## Simple setup. Instant meetings

**PanaCast 50** is plug-and-play, so from the very first time you set it up, to its day-to-day use, it couldn't be easier to manage. We're all about keeping collaboration simple, which is why **PanaCast 50** works in two separate ways:

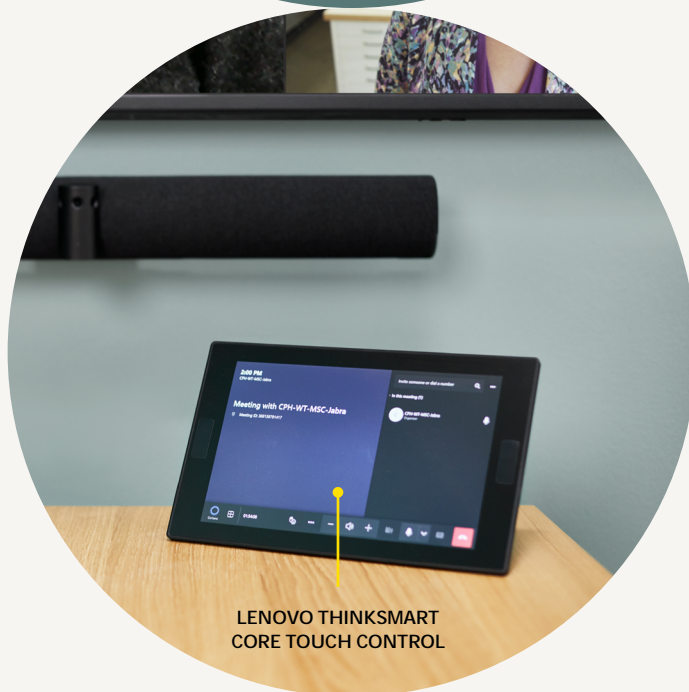


As a stand alone  
Bring Your Own Device  
(BYOD) peripheral



As a Room System  
with **Lenovo**  
**ThinkSmart Core**

Built to work the way you do.



	FEATURES	BENEFITS
<b>Video</b>	180° field of view	Wall-to-wall natural view without distortion
	Panoramic-4K quality	Everyone looks sharp and in focus
	Virtual Director	Detecting active speakers and framing accordingly for dynamic and engaging meetings
	Dynamic Composition	Single-stream: Close up view of up to 4 participants Multi-stream*: Close up view of up to 2 participants and full room panoramic view
	Intelligent Meeting Space	Create personalized meeting space in open areas or rooms with glass walls to include only people within the defined boundaries
<b>Audio</b>	Microphones	8 beamforming microphones for crystal clear conversations
	Speakers	4 speakers in vibration-free, stereo setup for high-definition audio
<b>Ease of use</b>	Whiteboard sharing	Captures anything you write on a whiteboard in real-time, enhancing readability
	Room Usage Insights	Visual dashboard data enables you to analyze meeting history and reconfigure office spaces accordingly
	Intelligent Speaker for Microsoft Teams Rooms	Identify the voices of up to 10 speakers in a room for intelligent speech features such as live transcription
	Plug-and-play connectivity	Instant collaboration
	Jabra+ for admins	Easy remote management of PanaCast 50 devices
<b>Compatibility</b>	Certified for use with Microsoft Teams Rooms, Zoom, Zoom Rooms and optimized for all leading UC platforms. For compatibility information go to <a href="https://jabra.com">jabra.com</a>	



<sup>4</sup>Table Stand and Screen Mount sold separately  
Microsoft Teams Rooms. Not currently available for Zoom Rooms.