

LG 75UR781C TV 190.5 cm (75") 4K Ultra HD Smart TV Wi-Fi Black 280 cd/m^2

Brand: LG Product code: 75UR781C

Product name: 75UR781C

75" 4K Ultra HD (3840x2160), 280nit, 100-240V, 50-60Hz, 31.8kg

LG 75UR781C TV 190.5 cm (75") 4K Ultra HD Smart TV Wi-Fi Black 280 cd/m²:

4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.

Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.

HGiG, Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.

Game Optimizer

Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.







Display		Ports & interfaces	
Display diagonal * HD type * Display technology * LED backlight LED backlighting type Screen shape *	190.5 cm (75") 4K Ultra HD LED ✓ Direct-LED Flat	HDMI version Ethernet LAN (RJ-45) ports USB 2.0 ports quantity * RF ports quantity Common interface (CI) * HDMI ports quantity *	2.1 1 2 1 •• 3
Display brightness *	280 cd/m ²	Power	
Native refresh rate Display resolution * Smart TV	50 Hz 3840 x 2160 pixels	Power consumption (standby) * Energy efficiency class (SDR) *	0.5 W
	,	Energy efficiency class (HDR) *	G
Smart TV * Internet TV *	1	Energy consumption (SDR) per 1000 hours *	127 kWh
Audio		Energy consumption (HDR) per 1000 hours *	190 kWh
Number of speakers *	2	AC input voltage	100 - 240 V
RMS rated power *	20 W	AC input frequency	50/60 Hz
Sound modes	Al Sound, Clear Voice Pro	Energy efficiency scale	A to G
Enhanced Audio Return Channel (eARC)	✓	Weight & dimensions	
Network		Width (with stand)	1678 mm
Wi-Fi * Wi-Fi standards Bluetooth * Bluetooth version Ethernet LAN *	✓ Wi-Fi 5 (802.11ac) ✓ 5.0	Depth (with stand) Height (with stand) Weight (with stand) Width (without stand) Depth (without stand) Height (without stand)	361 mm 1027 mm 31.8 kg 1678 mm 59.9 mm
Design		Weight (without stand)	31.4 kg
Product colour *	Black	Stand width	134.4 cm
VESA mounting *	✓	Stand depth	36.1 cm
Panel mounting interface	400 x 400 mm	Packaging data	
Performance		Package width	1820 mm
High Dynamic Range (HDR)	Filmmaker Mode, High Dynamic	Package depth	200 mm
technology	Range 10 (HDR10)	Package height	1115 mm

Performance		Packaging data	
Audio formats supported	AAC, AAC HE, AC3, AC4, EAC3, MP2,	Package weight	40.7 kg
High Dynamic Range (HDR)	MP3, PCM, WMA ✓	Packaging content	
supported *		Cables included	AC
Processor cores	4	Remote control included	✓
Game features	Auto Low Latency Mode (ALLM), Game Dashboard, HGiG		
4K Ultra HD upscaling	✓		



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