

# Xerox® ConnectKey® Technology

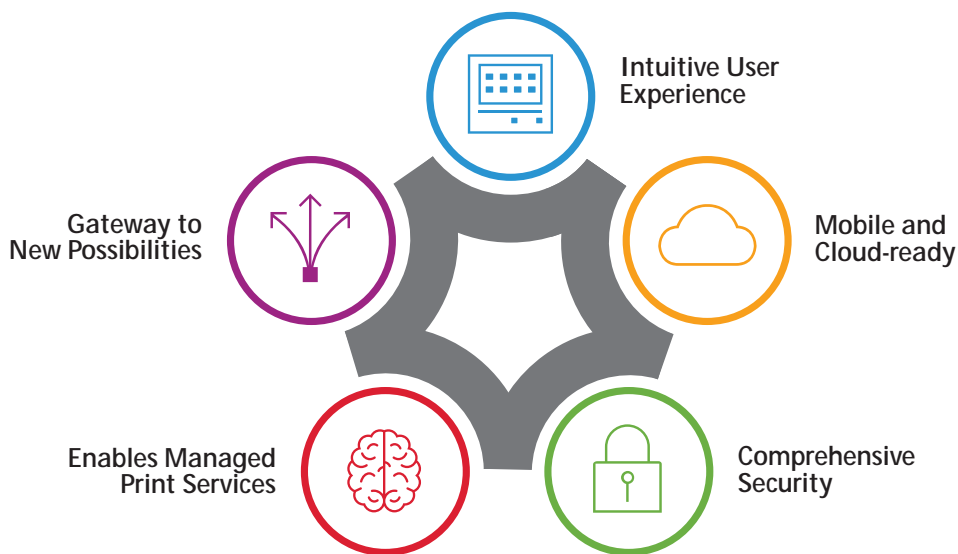


BRIDGING PHYSICAL AND DIGITAL WORLDS FOR A  
SEAMLESS AND PRODUCTIVE WORK EXPERIENCE

**xerox**™

# Your Digital Workplace Assistant, Built on Xerox® ConnectKey® Technology

Today's workforce is mobile and always connected. Digital workplace assistants built on Xerox® ConnectKey Technology help businesses discover new ways to work smarter, more securely and create the most productive workplace. It's time to stop thinking about printers as standalone, task-specific workhorses, and start demanding more up-to-date, useful — and usable — solutions. Xerox® ConnectKey Technology delivers.



Each ConnectKey Technology-enabled multifunction printer in our lineup is the center of a productivity ecosystem — delivering an intuitive user experience, mobile and cloud connectivity, comprehensive security and access to value-extending services and solutions. You'll do more than print, scan or copy. You'll connect like never before.

## **XEROX® VERSALINK® PRINTERS**

Ideal for distributed workgroups, printers and multifunction printers in the VersaLink family are full-featured, app-centric digital workplace assistants. They provide an intuitive user experience, comprehensive security, and allow users to work whenever, from wherever.

## **XEROX® ALTALINK® PRINTERS**

Scalable, powerful and designed for the most demanding teams — the AltaLink multifunction printers deliver an intuitive user experience, personalization, mobile and cloud connectivity, and comprehensive security. These digital workplace assistants digitize, automate tasks, and streamline everyday work processes seamlessly to boost productivity.



# Intuitive User Experience

Finally — a personalized user experience. 1-Touch Apps take time-saving convenience to the next level. Create and save shortcuts for frequently used workflows while staying in sync with the other devices you depend on to get work done.



## KEEPING IT CONSISTENT

With a ConnectKey® Technology-enabled fleet — regardless of model — the user experience is always consistent. Common functions work similarly on every printer so users learn once and apply fleet-wide.

New installation wizards streamline setup to get you started with little or no IT support. Print drivers look and feel the same, while the Xerox® Global Print Driver® can be used on all printers regardless of model.

## TOUCH, AND GO FAST

The multi-touch experience — the way millions of phone and tablet users interact with today's most advanced devices — now finds its way to the printer or multifunction printer you'll depend on to get work done quickly and easily.

Swipe, tap and pinch your way through simplified workflows on a large, colourful, tablet-like screen. Preview scans before printing to avoid errors. Download apps directly from the Xerox App Gallery and customize your interface to keep the apps you use most front and center. It's a completely new — and yet entirely familiar — way to power through complex workflows and common tasks.

## LET'S PERSONALIZE

With ConnectKey Technology's flexible design, device interfaces can be personalized to provide only the apps you use most, including specific one-touch workflows to or from cloud or network locations.

And because ConnectKey Technology is built on an open systems architecture, Xerox Extensible Interface Platform® (EIP), it's possible to create new apps for highly specialized workflows.

# Mobile and Cloud-ready

Your connected workforce — whether at home, on the road or in the office — relies on a variety of devices to send or retrieve documents and information. Xerox® ConnectKey® Technology brings it all together.



## READY FOR THE WAY YOU WORK

All ConnectKey Technology-enabled printers and multifunction printers give you the freedom to work where and how you want. They are mobile and cloud-ready, right out of the box. They provide secure access from your mobile device and direct, seamless connectivity to your preferred cloud systems and services.

## MOBILE READY

The ability to connect and print from your mobile device is key for today's hybrid worker, and ConnectKey-enabled multifunction printers are ready to roll with built-in support for Apple® AirPrint®, Mopria® Print Service, and Xerox® Print Service for Android™.

The Xerox Workplace Mobile App adds a common printing experience across both Android and iOS devices, making it easy for mobile workers to print on the go. Tap to connect to your printer in seconds using Near Field Communication (NFC) to scan, copy and print from your mobile device. When used in conjunction with Xerox Workplace Solutions, it enables authorized users to unlock the MFP and access services securely with a personalized experience.

Optional Wi-Fi Direct is ideal for enabling guest user access – without the need to grant access to your primary network.

## CONVENIENT AND CLOUD-CONNECTED

Scan or print directly to or from the cloud, easily share documents with individuals or groups without the hassle of multiple steps and create editable documents from hard copy source material. It's all possible, right from the user interface of your AltaLink and VersaLink Devices.

For ultimate convenience, the easy-to-use @PrintByXerox App makes printing as simple as sending an email with an attachment and retrieving it at any ConnectKey-enabled device worldwide. It's easy, secure and free.

Xerox Workplace Cloud, a cloud-hosted Print Management solution, provides easy, flexible, and secure printing from any mobile device – freeing up IT resources to focus on your core business.

# Comprehensive Security

Security is a top priority for every business. Xerox® ConnectKey® Technology exceeds industry standards for security features and technologies. That's why the most security-minded governments and businesses choose Xerox.<sup>1</sup>

## A HIGHER STANDARD

Although it's integral to our technology, there's nothing standard about the levels of security included with every ConnectKey Technology-enabled Device. Our holistic, proactive four-point approach to security ensures comprehensive and all-encompassing protection for all system components and points of vulnerability.

### Prevent

ConnectKey Technology utilizes a comprehensive set of capabilities that prevents malicious attacks, the proliferation of malware and misuse of, or unauthorized access to the printer, whether from transmitted data or direct interaction at the device.

All possible access points are secure, including the user interface and input ports accessible to walkup users as well as PC, server, mobile devices or cloud connections.

### Detect

Xerox® ConnectKey Technology runs a comprehensive Firmware Verification test, either at start-up<sup>2</sup> or when activated by authorized users. This provides alerts if any harmful changes to the printer have been detected. McAfee® Whitelisting<sup>1</sup> technology constantly monitors for and automatically prevents any malicious malware from running.



### Protect

Our comprehensive security measures don't stop at preventing unauthorized access to your printer and securing your information from the inside. ConnectKey Technology provides capabilities to prevent intentional or unintentional transmission of critical data to unauthorized parties.

From protecting printed materials by not releasing documents until the right user is at the device, to preventing scanned information reaching beyond its intended recipient, ConnectKey Technology offers the safeguards you need to keep your most critical data assets safe and secure.

Xerox also protects all your stored information using the highest levels of encryption. You can delete any processed or stored data that is no longer required using National Institute of Standards and Technology (NIST) and U.S. Department of Defense approved data clearing and sanitization algorithms<sup>3</sup>.

### External Partnerships

ConnectKey Technology provides extra security standards through our partnership with McAfee<sup>4</sup> and Cisco. Communication with SIEM tools from McAfee, LogRhythm and Splunk dramatically reduces threat of security breaches. We measure our performance against international standards with certifications like Common Criteria and FIPS 140-2 to ensure our devices are trusted in even the most secure environments.

## A COMPREHENSIVE APPROACH TO SECURITY



**Prevent**  
unauthorized access



**Detect**  
suspicious or malicious behaviour



**Protect** data  
and documents



**External Partnerships**  
through integrations,  
industry standards  
and certifications

<sup>1</sup> 10 of 10 of the largest global banks, all 50 U.S. states and 10 of 10 of the largest universities choose Xerox.

<sup>2</sup> VersaLink® devices.

<sup>3</sup> Applies to devices with hard disk drives only.

<sup>4</sup> AltaLink, iSeries, VersaLink 7100 Series, and EC7800/8000 Series.

# Enables Managed Print Services

Combining Xerox® ConnectKey® Technology with Xerox® Managed Print Services creates an optimized infrastructure customized to your organization — whether it's large or small. Our state-of-the-art assessment tools and three-stage approach make sure you have the right mix of technology, apps and solutions.



## EASIER, SIMPLER AND MORE SECURE

With ConnectKey Technology-enabled products, Managed Print Services has never been easier to implement, simpler to manage or more secure.

ConnectKey Technology accelerates device cloning for faster fleet deployment. Remote configuration and installation, including usage billing, status and meter read capabilities, take the guesswork out of fleet management.

Secure card authentication and advanced data security features such as file and disk encryption, whitelisting and automatic remediation offer peace of mind only provided by ConnectKey Technology-enabled devices.

## SCALABLE TO SERVE MORE USERS

Serve unmet needs with scalable solutions — print governance and workflow consistency across a distributed workforce.

Ensure an optimized infrastructure with the right technology, capabilities and applications managed with the right service across your fleet.

And the Support Assistant App provides timely service and supply information at your fingertips right on the device.

## DRIVE DIGITAL TRANSFORMATION

Your digital journey is your roadmap to success with Xerox® Managed Print Services.

Remove bottlenecks, gain critical insights through analytics and create simple, accessible workflows to boost efficiency. Equip on-the-go employees with the ability to print anywhere from the cloud.

Create a central hub for easy access to critical information with document digitization. This helps to eliminate inter-departmental silos and supports a more collaborative work culture.

# Gateway to New Possibilities

Multifunction printers built on Xerox® ConnectKey® Technology are more than machines — they're agile digital workplace assistants that go beyond ordinary functions to completely transform the way you work.

## EASY, APP-BASED FUNCTIONALITY

ConnectKey Technology brings an entirely new level of flexibility, efficiency and possibilities to your workforce with a growing collection of Apps available through the Xerox App Gallery.

Simplify time-consuming, repetitive or complex processes by extending your printer's capabilities in unexpected ways. With these easy-to-use apps, your Xerox® ConnectKey® Technology-enabled printer or MFP becomes a well-connected digital workplace assistant. It can connect you to cloud content repositories and business-critical systems, help you with industry-specific workflows in healthcare, finance, legal and education, or order consumables and get support – right from the printer's user interface.

With Xerox App Gallery and Personalized Application Builder (PAB)\*, Xerox partners can offer sophisticated levels of customization to automate your unique workflow requirements.



## SINGLE PLATFORM CONVENIENCE

Remote and flexible work models demand one-platform convenience and seamless productivity. Xerox Workflow Central, our technology-agnostic cloud-based solution, takes the guesswork out of converting physical and digital files into usable formats. Ideal for on-the-go employees, Xerox Workflow Central can be used from any device, including PCs, tablets, mobile devices and multifunction printers.

## Solve Everyday Workflow Challenges with Xerox Workflow Central



Change documents into audio files for easy listening whenever, wherever.



Convert PDF or image files to popular Microsoft formats for shareability with a wider audience.



Turn handwriting into legible, editable and shareable text.



Translate to/from over 40 different languages.



Automatically redact Personal Identifiable Information using set words or phrases.



Create a smaller, summarized file that's easier to digest.



Merge up to 5 different files together to create a new, single master file.

\* For Xerox channel partner customers. Xerox Direct sales customers should contact their sales executive for information on the Xerox® MFP Workflow App Customization Program.

# Xerox® Devices Built on Xerox® ConnectKey® Technology

You'll work better, faster and smarter with a consistent user experience, mobile and cloud connectivity, easy automation, comprehensive security and access to a growing library of apps to expand functionality and boost productivity.

## COLOUR LETTER/A4 DEVICES



Xerox® VersaLink® C400 Colour Printer



Xerox® VersaLink C500 Colour Printer



Xerox® VersaLink C600 Colour Printer



Xerox® VersaLink C405 Colour Multifunction Printer



Xerox® VersaLink C505 Colour Multifunction Printer



Xerox® VersaLink C605 Colour Multifunction Printer

## BLACK-AND-WHITE LETTER/A4 DEVICES



Xerox® VersaLink B400 Printer



Xerox® VersaLink B600 Printer



Xerox® VersaLink B610 Printer



Xerox® VersaLink B405 Multifunction Printer



Xerox® VersaLink B605 Multifunction Printer



Xerox® VersaLink B615 Multifunction Printer

## COLOUR TABLOID/A3 DEVICES



Xerox® VersaLink C7000 Colour Printer



Xerox® VersaLink C8000 Colour Printer



Xerox® VersaLink C9000 Colour Printer



Xerox® VersaLink C7120/C7125/C7130 Colour Multifunction Printer



Xerox® AltaLink® C8130/C8135/C8145/C8155/C8170 Colour Multifunction Printer

## BLACK-AND-WHITE TABLOID/A3 DEVICES



Xerox® VersaLink B7125/B7130/B7135 Multifunction Printer



Xerox® AltaLink B8145/B8155/B8170 Multifunction Printer

To learn more about Xerox® ConnectKey Technology, go to [www.xerox.ca/en-ca/connectkey](http://www.xerox.ca/en-ca/connectkey).