



\* All images in this datasheet are for illustrative purposes only.

**UHD Signage** UR781C (EU)

# 4K UHD Smart TV



	UR781C (EU)	86UR781COLB 75/65/55/50/43UR781COLK
	Stand Type	2 Poles
Display	Inch	86" / 75" / 65" / 55" / 50" / 43"
	Resolution	3,840 × 2,160 (4K UHD)
VESA	86" : 600 × 400,	75" : 400 × 400
	65" / 55" : 300 × 300,	50" / 43" : 200 × 200



## 4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.



## Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.



## HGiG, Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.



## Game Optimizer

Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.

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