



Philips Signage Solutions  
Q-Line Display

50"

Direct LED Backlight  
Ultra HD

**SignageSolutions**



50BDL3650Q

## Stand out from the crowd

Your versatile and easy-to-set-up 18/7 display

Inform and enthrall with a Philips Q-Line 4K Ultra HD digital display. This reliable, easy-to-install, Android powered signage solution is Wave-ready for remote management, putting you in full control, any time, anywhere.

### **Effortless setup. Total control.**

- Optional Interact for wireless screen share
- Catch the Wave for revolutionary results

### **Cost-effective system solution**

- Easy control. Remotely manage networked displays
- Easily schedule content from USB or internal memory

### **Smart and powerful**

- Connect and control your content via the cloud
- Android SoC processor. Native and web apps
- WiFi connection made easy with optional CRD22 module

### **Versatile system solution**

- Ultra-HD. Rich images. Stunning contrast
- FailOver. Ensure your display never goes blank

**PHILIPS**

# Specifications

## Picture/Display

- Diagonal screen size: 49.5 inch / 125.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 400 cd/m<sup>2</sup>
- Contrast ratio (typical): 4000:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.2854 x 0.2854 mm
- Display colors: 1.07 Billion
- Panel technology: VA
- Picture enhancement: 3/2 - 2/2 motion pull down, Dynamic contrast enhancement, Progressive scan
- Operating system: Android 10
- Haze: 2%

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
1920 x 1080	60Hz
1680 x 1050	60Hz
1600 x 1200	60Hz
1440 x 900	60Hz
1280 x 1024	60Hz
1280 x 800	60Hz
1280 x 720	60Hz
1024 x 768	60, 70, 75Hz
3840 x 2160	60Hz

### Video formats

Resolution	Refresh rate
1080p	50, 60Hz
1080i	50, 60Hz
720p	50, 60 Hz
2160p	50, 60Hz

## Connectivity

- Video input: HDMI 2.0 (x2), USB 2.0 (x2), DVI-I (x1), USB 3.0 (x1)
- Audio input: 3.5 mm jack
- Audio output: 3.5mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack
- Other connections: micro SD

## Convenience

- Energy saving functions: Smart Power
- Tiled Matrix: Up to 3 x 3
- Keyboard control: Lockable, Hidden
- Network controllable: RS232, RJ45
- Signal loop through: RS232, IR Loophrough

- Placement: Landscape (18/7), Portrait (18/7)
- Remote control signal: Lockable

## Dimensions

- Bezel width: 14.9 mm (Even bezel)
- Set dimensions (W x H x D): 1128.4 x 649.0 x 63.5 mm
- Set dimensions in inch (W x H x D): 44.43 x 25.55 x 2.50 inch
- Wall Mount: 400 mm x 400 mm, M6
- Product weight: 14.75 kg
- Product weight (lb): 32.52 lb

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- MTBF: 50,000 hour(s)
- Altitude: 0 ~ 3000 m
- Humidity range (operation)[RH]: 20 ~ 80% RH (No condensation)
- Humidity range (storage) [RH]: 5 ~ 95% RH (No condensation)

## Power

- Mains power: 100 - 240V~, 50/60Hz
- Standby power consumption: <0.5W
- Consumption (Max): 190 W
- Consumption (Typical): 115 W
- Power Saving Features: Smart Power
- Energy Label Class: G

## Sound

- Built-in speakers: 2 x 10W RMS

## Multimedia Applications

- USB Playback Video: MPEG, H.264, H.263, H.265, AVI, MP4, VP8
- USB Playback Picture: JPEG, BMP, PNG
- USB Playback Audio: AAC, HEAAC, MPEG

## Accessories

- Included Accessories: IR sensor cable (1.8 m) (x1), RS232 daisy-chain cable, Philips logo (x1), AC Power Cord, AC Switch Cover, Quick start guide, Remote control & AAA batteries, RS232 cable, USB cover and screws, Wire Clamper (x3)

## Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese, Arabic,

# Highlights

## Smart Browser

Control and control your PC, tablet, smartphone, and the internet. Using the Chromium based browser, design your content on a single display, or your complete network. Supports content in 16:9 landscape and portrait mode with fullHD resolution. Simply connect the display to the internet using WiFi or with an RJ45 cable, and enjoy your own created playlists.

## FailOver

Critical for demanding commercial applications, FailOver is a revolutionary technology that automatically plays back-up content on screen in the unlikely event of an input source or application failure. Simply select a primary input connection and a FailOver connection and you are ready for instant content protection.

## Integrated media player

Easily schedule content to play from USB or from internal memory. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.

## Interact (optional)

Wirelessly screen share using your existing Wi-Fi network to instantly and securely connect devices, or use our optional HDMI Interact dongle to cast directly onto the screen without connecting into the secured network.

## Powered by Android 10

Powered by our Android 10 SoC platform, these hard-working Philips professional displays are optimised for native Android apps, and you can install web apps directly onto the display too. Flexible and secure, ensuring display specs stay up to the moment for longer.

## PPDS Wave

Unlock the power, versatility and intelligence inside your Philips Q-Line displays remotely with Wave. This evolutionary cloud platform puts you fully in control, with simplified installation and set-up, monitoring and controlling displays, upgrading firmware, managing playlists and setting power schedules. Saving you time, energy and environmental impact.



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