



## 3257 Sihl PosterColor™ X 180 Matte 7.5 mil

### PRODUCT DESCRIPTION

3257 PosterColor™ X 180 is a bright white, cockle-free premium matte paper that can tackle your most demanding inkload, drytime, and shadow detail requirements. The fast dry matte finish allows for vibrant, high quality prints of digital photos or photorealistic reproductions. As a barrier coated economic alternative to photopaper, 3257 can be used for a variety of applications including posters, graphic images, advertising, and indoor signage.



### ADVANTAGES

- Outstanding Lamination Performance
- Economical Alternative to Photo Paper
- Cockle-Free
- Fast Dry

### TECHNOLOGIES

- Aqueous
- Latex
- PageWide



### APPLICATIONS

- High Quality Photographic Advertising Posters
- Indoor Photorealistic Posters or Reproductions; great for Mounting

### PHYSICAL PROPERTIES

Caliper	7.5 mil
Basis Weight	180 g/m <sup>2</sup>
Brightness	100
Whiteness	>120
Opacity	>98

\*All values listed are target values

### ADDITIONAL INFORMATION

- Available widths: 36" / 54" / 60" x 150' - 3" core  
24" / 36" / 42" / 50" / 60" x 100' - 3" core  
40" x 200' - 3" core
- For additional product information please call **1-800-366-7393** or visit our website **www.sihlinc.com** where you can also find an authorized Sihl reseller near you.

