



**EASY DOT®**

# EASY DOT

## OFTEN IMITATED, NEVER SURPASSED. WHEN USING DOT ADHESIVE – CHOOSE THE ORIGINAL!

What's the point of using a dot-shaped adhesive? It's simple, installation is so quick and easy, almost anyone can do it.

### EASY DOT® PRINCIPLE

Air bubbles are completely eliminated, as air naturally escapes through the channels created by the dot adhesive. Any trapped air is simply pushed out. This way a high-quality installation can be achieved quickly without water or special tools, even by laymen. Saving time and money.

### TYPICAL APPLICATION

The perfect solution for short-term campaigns on windows, walls, and floors. Point of sale, events, trade shows, mass transit etc.

### TRANSPARENT FILMS

They can be reverse printed and installed on the inside of the window facing outwards. A mirror printed image backed up with a white layer (white ink / white lamination film, e.g., the PP matt backing) creates an even more brilliant impression vibrant, impactful image.

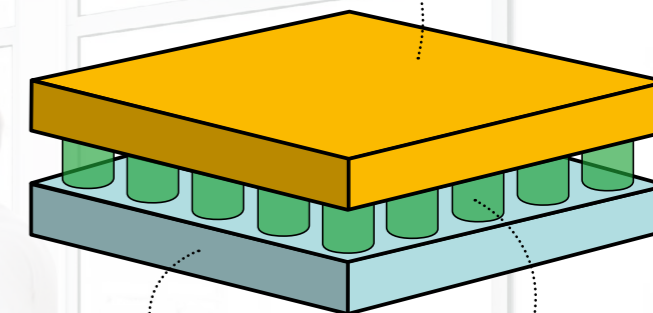


## EASY DOT® MAKES THE DIFFERENCE

Neschen, creator of dot adhesive technology, explains that not all dots are created equal.

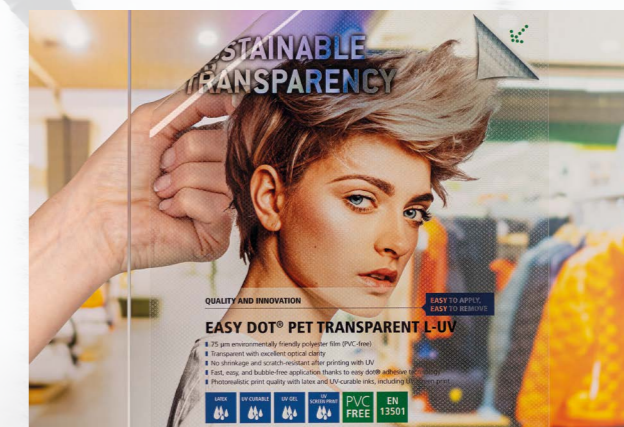
- Precisely formulated dot pattern with consistent and even distribution
- The size, positioning and spacing of the dots maximizes bubble free installation, adhesive performance and reduced visibility of the dots
- The original easy dot® has a double side, PE coated liner, which delivers best in class lay flatness properties
- Perfect printing and plotting results
- Solvent-free adhesive
- Residue-free removal
- easy dot® quality films put an end to printing problems with latex inks (occurring with many other PVC films)
- Largest range of PVC-free dot products to help you reduce your impact on the environment

**Special PVC, PP or PET film**  
for best printability with the highest possible fire rating



**Stable PE release liner**  
for superior lay flatness

**easy dot® adhesive**  
evenly distributed,  
guaranteeing a bubble-free  
application



| PRODUCT   | TECHNICAL DATA |                |                       |       |          |          |          | APPLICATIONS |                    |                 |                | ☞ | INK-TECHNOLOGY |          |       |    |        |       |         | CERTIFICATES |           |    |          |
|---|----------------|----------------|-----------------------|-------|----------|----------|----------|--------------|--------------------|-----------------|----------------|---|----------------|----------|-------|----|--------|-------|---------|--------------|-----------|----|----------|
|   | Article        | Thickness (µm) | Weight (approx. g/m²) | Liner | 101,6 cm | 106,7 cm | 137,2 cm | 160,0 cm     | Exterior / Outdoor | Window Graphics | Floor Graphics |   | Flat Surfaces  | PVC-free | Latex | UV | LED UV | UVgel | Solvent | Waterbased   | HP Indigo | B1 | EN 13501 |
| <b>solvoprint® easy dot® matt</b>               | 100            | 135            | PE-paper              |       | ●        | ●        | ●        | ●            | ●                  |                 | ●              |   | ●              | ●        | ●     | ●  | ●      |       |         |              | ●         |    | ●        |
| <b>solvoprint® easy dot® glossy</b>             | 100            | 135            | PE-paper              |       | ●        | ●        | ●        | ●            | ●                  |                 | ●              |   | ●              | ●        | ●     | ●  | ●      |       |         |              | ●         |    | ●        |
| <b>solvoprint® easy dot® whiteout</b>           | 100            | 135            | PE-paper              |       | ●        | ●        | ●        | ●            | ●                  |                 | ●              |   | ●              | ●        | ●     | ●  | ●      |       |         |              | ●         |    | ●        |
| <b>solvoprint® easy dot® 180</b>                | 180            | 250            | PE-paper              |       | ●        | ●        |          |              |                    |                 | ●              |   | ●              | ●        | ●     | ●  | ●      |       |         |              |           |    |          |
| <b>solvoprint® easy dot® clear</b>              | 100            | 125            | PE-paper              |       | ●        | ●        | ●        |              | ●                  |                 | ●              |   | ●              |          | ●     |    | ●      |       |         |              | ●         |    | ●        |
| <b>solvoprint® easy dot® transparent</b>        | 100            | 125            | PE-paper              |       | ●        | ●        | ●        |              | ●                  |                 | ●              |   | ●              |          | ●     |    | ●      |       |         |              | ●         |    | ●        |
| <b>solvoprint® easy dot® colors (red/black)</b> | 100            | 122            | Glassine              |       |          | ●        |          |              | ●                  |                 | ●              |   | ●              | ●        | ●     |    | ●      |       |         |              |           |    |          |
| <b>UVprint PP easy dot® matt</b>                | 90             | 90             | Glassine              |       |          | ●        | ●        | ●            | ●                  |                 | ●              | ● |                | ●        | ●     | ●  |        |       |         |              | ●         |    |          |
| <b>UVprint PP easy dot® transparent</b>         | 60             | 54             | Glassine              |       |          | ●        | ●        |              | ●                  |                 | ●              | ● |                | ●        | ●     | ●  |        |       |         | ●            |           |    |          |
| <b>easy dot® PP matt WB</b>                     | 145            | 95             | Glassine              | ●     |          | ●        |          |              | ●                  |                 | ●              | ● |                |          |       |    |        | ●     | ●       |              | ●         |    |          |
| <b>easy dot® PET matt L-UV</b>                  | 75             | 83             | PE-paper              |       |          | ●        | ●        | ●            | ●                  |                 | ●              | ● |                | ●        | ●     | ●  | ●      |       |         |              | ●         |    | ●        |
| <b>easy dot® PET transparent L-UV</b>           | 75             | 105            | PE-paper              |       | ●        | ●        | ●        |              | ●                  |                 | ●              | ● |                | ●        | ●     | ●  | ●      |       |         |              | ●         |    | ●        |
| <b>UV dot print'n'walk</b>                      | 200            | 254            | PE-paper              |       | ●        | ●        | ●        |              |                    | ●               | ●              |   | ●              | ●        | ●     | ●  |        |       |         |              | ●         | R9 |          |
| <b>UV dot print'n'walk transparent</b>          | 200            | 254            | PE-paper              |       |          | ●        |          |              |                    | ●               | ●              |   | ●              | ●        | ●     | ●  |        |       |         |              |           | R9 |          |
| <b>easy dot® Chalkboard black / green</b>       | 180            | 215            | PE-paper              |       |          | ●        |          |              |                    |                 | ●              |   | ●              | ●        | ●     |    | ●      |       |         |              |           |    |          |

**NESCHEN COATING GMBH**

Hans-Neschen-Str. 1  
31675 Bückeburg, Germany

**T** +49 (0)5722 2070

**F** +49 (0)5722 207 197

**E** info@neschen.de

**www.neschen.com**



**WWW.NESCHEN.COM**