# HP 308e EvoMore Black Original Ink Cartridge





# Ideal for higher-volume and sustainability-conscious printing.

# Exceptional printing<sup>5</sup>. Less waste.<sup>2</sup>

A modern ink cartridge that builds on legendary HP quality and makes better. Updated technology combines with a new black ink formula for consistent printing that delivers exceptional prints the first time so you don't waste paper on reprints.<sup>5,6,7</sup>

An exceptional print experience. Updated technology brings reliable, consistent results with less waste. 5,6

Updated black ink stays fresh delivering stand-out prints with crisp text, even with gaps between printing.<sup>7</sup>

Print after print, Original HP Ink provides consistent quality every time over the life of your cartridge.<sup>5</sup>

### Print 2x the pages<sup>1</sup> with a lower carbon footprint.<sup>2</sup>

HP EvoMore Ink Cartridges are designed to have a lower carbon footprint compared to standard cartridges by getting twice the number of pages. <sup>1,2</sup> Fewer cartridge replacements decrease greenhouse gas emissions from plastic use and manufacturing. <sup>8</sup>

Lower carbon footprint compared to standard cartridges by getting twice the number of pages. 1,2

UL ECOLOGO® certified for reduced environmental impact, based on stringent health and environment criteria.9

## Designed to keep materials in use longer

Thoughtfully designed to keep materials in use longer, HP EvoMore Cartridges contain at least 70% recycled plastic<sup>3</sup> and use recycled fibers in their packaging<sup>10</sup>. Once used, you can easily recycle your cartridges through HP Planet Partners.<sup>4</sup>

Choose one of up to three easy ways to recycle your used cartridges through HP Planet Partners. 4,11

Recycling HP cartridges with HP Planet Partners<sup>4</sup> helps lower fossil fuel consumption in plastics.<sup>8</sup>

Fiber-based packaging derived from recycled sources so that it can be easily recycled again. <sup>10</sup>

Easily and quicky request an envelope 11 to recycle your used cartridges through HP Planet Partners. 4

# Let's help restore our forests together 12

Purchase and register your HP EvoMore Original Ink Cartridges and join the EvoMore Community. HP, in alliance with the Arbor Day Foundation, will plant trees for each new HP EvoMore Original Ink Cartridge purchased and registered.<sup>12</sup>

Join the EvoMore Community to help restore forests by planting trees. <sup>12</sup> See how at hp.com/EvoMoreCommunity.

HP EvoMore Community members can help HP and the Arbor Day Foundation restore forests by planting trees. 12

## Compatibility statement

HP Envy 6110, 6120, 6130, 6520, 6530 series

#### **Product specifications**

P/N	Description	Average cartridge yield *	Package dimensions	Package weight	UPC code
7FP22UE	HP 308e EvoMore Black Original Ink Cartridge	~320 pages	113 x 37 x 115 mm	0.0479 kg	(CE1) 196786390555; (EM1) 196786390562; (SE1) 196786390579

<sup>\*</sup>Tested in HP Envy 6100 All-in-One Printer series. Approximate average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details see http://www.hp.com/go/learnaboutsupplies.

## Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

## For more information about HP Supplies, visit http://www.hp.com



<sup>&</sup>lt;sup>1</sup> Original HP 308e EvoMore Ink Cartridges compared to Original HP 308 standard Ink Cartridges. Page yield tested in HP Envy 6155e All-in-One Printer. Average continuous printing yield of black based on ISO/IEC 24711 or HP testing methodology. Actual yield varies considerably based on content of printed pages and other factors. For details, see https://hp.com/learnaboutsupplies.

<sup>&</sup>lt;sup>2</sup> Original HP 308e EvoMore Ink Cartridges have a lower carbon footprint compared to standard HP 308 Original Ink Cartridges when normalized to print 1,000 pages. Based on LCA study conducted by HP conforming to ISO 14040/44 and third party verified. See https://hp.com/EvoMoreLCA.

<sup>&</sup>lt;sup>3</sup> Original HP 308e EvoMore Ink Cartridges contain at least 70% recycled content by weight of plastic. 88% of Original HP Ink Cartridges contain between 5-75% post-consumer recycled content. Does not include ink bottles or other products not listed. See https://hp.com/inkRecycledContent for list.

<sup>&</sup>lt;sup>4</sup> Program availability varies. See https://hp.com/hprecycle.

<sup>&</sup>lt;sup>5</sup> Original HP 308e Ink Cartridges have a more robust printhead design that stands up to accidental drops, corrosion, and improved reliability performance.

<sup>&</sup>lt;sup>6</sup> Compared to previous Original HP 305 Ink Cartridges.

Compared to previous Original HP 305 Ink Cartridges as of May 2024. Black ink formula changes enable consistently sharp text and graphics without misses.

<sup>&</sup>lt;sup>8</sup> 2024 RPET and RPP EarthShift Global Life Cycle Assessment (LCA), commissioned by HP.

<sup>&</sup>lt;sup>9</sup> Original HP Ink Cartridge certification to UL 2801 demonstrates compliance with a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations, see https://UL.com/EL & https://KeypointIntelligence.com/HPInkUL.

<sup>10</sup> Packaging is the box that comes with the product. This contains at least 90% of recycled fibers by total weight and can be recycled in your local paper/carton recycling bin. Consult your local guidelines.

<sup>11</sup> Recycling compared to request-an-envelope process for standard Original HP Ink Cartridges for the same printer. Applies to Original HP 308e EvoMore Ink Cartridges. Only available in countries where cartridges can be returned through the mail. See https://hp.com/EvoMore for details. Customers can also drop off cartridges at collection sites. HP Planet Partners Program availability varies. For more information, visit

<sup>12</sup> The HP EvoMore Community is a compensation program to help offset the impact of HP's environmental activities by supporting large-scale reforestation efforts to restore high priority forests and wildlife habitats. Purchase and registration of your first Original HP EvoMore Ink Cartridge with EvoMore Community sign up will result in a \$5 contribution, and each subsequent verified purchase will result in a \$1 contribution to the Arbor Day Foundation for the planting of trees.