



## HP 308 Tri-color Original Ink Cartridge (7FP20UE)



### Ideal for low-volume home or small-business printing.

Updated technology<sup>1</sup> makes quality and reliability the focus of these Original HP Ink Cartridges.<sup>2</sup> Designed with at least 65% recycled plastic content,<sup>3</sup> easily recycle used cartridges for free through the HP Planet Partners Program.<sup>4</sup>

#### Exceptional quality and reliability<sup>2</sup>

A modern ink cartridge that builds on legendary HP quality and makes it even better. Updated technology combines with a new black ink formula for consistent printing over the life of the cartridge, delivering exceptional prints every time.<sup>1,2,5</sup>

An exceptional printing experience. Updated technology brings reliable printing and consistent results.<sup>1,2</sup>

Updated black ink stays fresh delivering stand-out prints with crisp text, even with gaps between printing.<sup>5</sup>

Print after print, Original HP Ink provides consistent quality every time over the life of your cartridge.<sup>2</sup>

#### Consistently beautiful prints that last<sup>6</sup>

Don't leave print quality and reliability up to chance. With your Original HP Ink Cartridge, you'll get longer-lasting prints that resist fading and highlighter smears, plus photos that are resistant to smears from water droplets.<sup>6,7,8</sup>

What you print matters. Get long-lasting results with Original HP Ink Cartridges.<sup>6</sup>

Highlight with confidence. Updated black ink brings better resistance to highlighter smears.<sup>7</sup>

Rely on Original HP Inks and HP Photo Papers for vivid photos that resist fading and water droplets.<sup>6,8</sup>

Documents that last. With better fade resistance, your Original HP Ink Cartridge delivers lasting results.<sup>6</sup>

#### New look. More pages.<sup>9</sup>

Your Original HP Ink Cartridge goes a long way with a higher page yield that lets you print more pages than before.<sup>9</sup> Add a redesigned box and you have a modern ink cartridge that builds on legendary HP quality and makes it even better.<sup>1</sup>

More printed pages, a new look and updated technology make Original HP Ink Cartridges even better.<sup>1,9</sup>

Original HP Ink Cartridges go a long way with a higher page yield so you can print more pages than before.<sup>9</sup>

Yes, it is genuine HP. Your HP Ink Cartridge has a new look with a redesigned box.

#### Keep materials in use longer

Designed with at least 65% recycled plastic,<sup>3</sup> and UL ECOLOGO® certified,<sup>10</sup> it's easy to recycle your used Original HP Ink Cartridge through the HP Planet Partners program.<sup>4</sup>

Contains at least 65% recycled plastic content, to help keep materials in use longer.<sup>3</sup>

UL ECOLOGO® certified for reduced environmental impact, based on stringent health and environment criteria.<sup>10</sup>

Over one billion HP print cartridges have been recycled and kept out of landfills with HP Planet Partners.<sup>11</sup>

## Compatibility statement

HP Envy 6110, 6120, 6130, 6520, 6530 series

## Product specifications

P/N	Description	Average cartridge yield *	Package dimensions	Package weight	UPC code
7FP20UE	HP 308 Tri-color Original Ink Cartridge	~120 pages	115 x 42.5 x 139 mm	0.05 kg	(301) 196786390340; (CE1) 196786390357; (EM1) 196786390364; (SE1) 196786390371

\*Tested in HP Envy 6100 All-in-One Printer series. Approximate average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details see <http://www.hp.com/go/learnaboutsupplies>.

## Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

<sup>1</sup> Compared to previous Original HP 305 Ink Cartridges.

<sup>2</sup> Original HP 308 Ink Cartridges have a more robust printhead design that stands up to accidental drops, corrosion, and improved reliability performance.

<sup>3</sup> Original HP 308 Ink Cartridges contain at least 65% recycled content by weight of plastic. 88% of Original HP Ink Cartridges contain between 5-75% post-consumer recycled content. Does not include ink bottles or other products not listed. See <https://hp.com/InkRecycledContent> for list.

<sup>4</sup> Program availability varies. See <https://hp.com/hprecycle>.

<sup>5</sup> Compared to previous Original HP 305 Ink Cartridges as of May 2024. Black ink formula changes enable consistently sharp text and graphics without misses.

<sup>6</sup> Improved photo fade resistance based on photos printed on HP Advanced and Premium Plus photo papers and displayed under glass. Improved plain paper fade resistance in dark storage. Based on HP internal testing and testing by Wilhelm Imaging Research as of 2024. See <https://hp.com/printpermanence>.

<sup>7</sup> Based on internal HP testing as of April 2024 with Original HP 308 Black Ink Cartridges and Original HP 305 Black Ink Cartridges in default mode on plain HP Printer Paper All-in-One22 with ColorLok technology using Faber-Castell® yellow highlighter "Textliner 48 refill."

<sup>8</sup> Water and fade resistance of photos printed on HP Advanced and Premium Plus photo papers. Based on HP internal testing and testing by Wilhelm Imaging Research as of 2024. See <https://hp.com/printpermanence>.

<sup>9</sup> Original HP 308 Ink Cartridges compared to Original HP 305 Ink Cartridges. Page yield tested in HP Envy 6155e All-in-One Printer. Average continuous printing yield of black and composite (cyan/magenta/yellow) based on ISO/IEC 24711 or HP testing methodology. Actual yield varies considerably based on content of printed pages and other factors. For details, see <https://hp.com/learnaboutsupplies>.

<sup>10</sup> Original HP Ink Cartridge certification to UL 2801 demonstrates compliance with a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations, see <http://UL.com/EL> & <https://KeypointIntelligence.com/HPINKUL>.

<sup>11</sup> More than one billion print cartridges have been returned to HP Planet Partners recycling program as of December 31, 2022. Program availability varies. See <https://hp.com/hprecycle>.

For more information about HP Supplies, visit <http://www.hp.com>

